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ABSTRACT

This report describes the fiscal year 1980 appropriations for implementing the second year of activities under the Career Education Incentive Act. Summarized first is that aspect of the program involving a series of miniconferences with representatives from community-based organizations focusing on minority persons in order to identify and compile information about the relationships of such organizations to career education. Projects to disseminate information about federal sources of occupational and career information are outlined. Described next are the rapid feedback evaluation activities aimed at providing a preliminary estimate of implementation of the Career Education Incentive Act. The amounts of career education funds allocated to the insular areas and the individual states are listed. Appended to the report are detailed accounts of the above-mentioned activites and a list of background references. (Reports describing the first- and third-year program activities are available separately through ERIC--see note.) (MN)

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ED208223

CAREER EDUCATION ACTIVITIES

Supported Under

The Career Education Incentive Act
(Public Law 95-207)

SECOND YEAR'S PROGRAM
(Fiscal Year 1980 Funding)

U.S. Department of Education
Office of Elementary and Secondary Education
Office of Career Education
Washington, D.C. 20202

October 1980

CE 030 341

U.S. DEPARTMENT OF EDUCATION
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Career Education Activities Supported Under Public Law 95-207: Second Year's Program, Fiscal Year 1980 Funding

In December of 1977, the Congress enacted the Career Education Incentive Act (Public Law 95-207). This legislation provided for a five-year Federal/State effort in career education, beginning in Fiscal Year 1979 and ending in Fiscal Year 1983.

The Career Education Incentive Act has been published in its entirety in the Federal Register of December 18, 1978 (Volume 43, Number 243, pages 58921 through 58926). The Federal Regulations for the implementation of the Act have been published in the Federal Register of October 17, 1979 (Volume 44, Number 202, pages 60022 through 60029).

The Career Education Incentive Act, under Section 13, provides that the Office of Career Education created pursuant to Section 406 of the Education Amendments of 1974 (Public Law 93-380) shall be the Federal agency responsible for administering Public Law 95-207. Accordingly, in May of 1979 a total of $19,500,000 was made available to the Office of Career Education from the Fiscal Year 1979 appropriations, for the initiation of the first year of activities under the Career Education Incentive Act. The first year's program has been described in a publication which was issued in August of 1980 and which is entitled Career Education Activities Supported Under Public Law 95-207: First Year's Program, Fiscal Year 1979 Funding (ED-194-771).

In July of 1980 a total of $14,420,528 was made available to the Office of Career Education from the Fiscal Year 1980 appropriations, for the implementation of the second year of activities under the Career Education Incentive Act. The purpose of the present publication is to provide a description of the second year's program.

Under the provisions of Section 5(a)(2)(A) of Public Law 95-207, the Office of Career Education reserved $211,789 of the Fiscal Year 1980 funding for a contract with InterAmerica Research Associates for the conduct of a series of mini-conferences with representatives from community-based organizations whose primary focus is on minority persons, in order to identify and compile information about present and potential relationships of such organizations to career education. A summary description of this activity will be found in Appendix A.

Under the provisions of Section 5(a)(2)(B) of Public Law 95-207, the Office of Career Education reserved $69,999 of the Fiscal Year 1980 funding for implementing Section 12(a) of the Act, which calls for the dissemination of information about Federal sources of occupational and career information. This activity, which was carried out in collaboration with the National Occupational Information Coordinating Committee (NOICC), is described in Appendix B.

Also under the provisions of Section 5(a)(2)(B) of Public Law 95-207, the Office of Career Education reserved $38,740 of the Fiscal Year 1980 funding for implementing Section 12(b) of the Act, which calls for dissemination of information about exemplary career education programs that are already in operation. This funding was transferred to the U.S. Department of Education's National Diffusion Network (NDN), to supplement the NDN's ongoing efforts to disseminate information about JDRP-approved exemplary projects in career education.

Under the provisions of Section 5(a)(2)(C) of Public Law 95-207, $75,000 of the Fiscal Year 1980 funding were reserved for evaluation purposes. The Office of Career Education transferred these funds to the U.S. Department of Education's Office of Evaluation and dissemination (OED). OED, in turn, used the funds in conjunction with some of its own funding to support the second phase of a two-phase evaluation contract conducted by the American Institutes for Research. The first phase of the contract, which had been supported with Fiscal Year 1979 funds, consisted of an evaluability assessment of the Public Law 95-207 career education program. It was planned that the second phase, supported with Fiscal Year 1980 funds, would consist of a rapid feedback evaluation aimed at providing a preliminary estimate of program performance. A summary description of this evaluation activity will be found in Appendix C.

Under the provisions of Section 5(a)(2)(D) of Public Law 95-207, the Office of Career Education reserved $150,000 of the Fiscal Year 1980 funds for distribution to the Insular Areas, with each Insular Area to receive a pro rata share on the basis of its population aged 5 to 18. The Trust Territory of the Pacific Islands elected not to participate in the Fiscal Year 1980 career education program. Accordingly, the $150,000 of Fiscal Year 1980 funding was awarded to the remaining Insular Areas in August of 1980 and was distributed as follows:

Insular Area	Amount of Award
Guam	$69,521
Virgin Islands	44,599
American Samoa	26,206
Northern Mariana Islands	9,674
TOTAL	$150,000

After the funds had been reserved for items A, B, C, and D of Section 5(a)(2) of Public Law 95-207, the remainder of the Fiscal Year 1980 funding, amounting to $13,875,000, was available for distribution to the States, the District of Columbia, and the Commonwealth of Puerto Rico, under the provisions of Section 5(a)(1) of the Act. Section 5(a)(1) specifies that the available funding will be allocated to the participating States on the basis of each State's population aged 5 to 18, with the provision that no participating State will be allotted less than $125,000.

Forty-seven of the States, as well as the District of Columbia and the Commonwealth of Puerto Rico, submitted the five-year State Plans for Career Education called for under Section 7 of Public Law 95-207 and applied for participation in the career education State allotment program under Section 5(a)(1) of the Act. The applicants included all of the States except Nevada, New Mexico, and South Dakota. Accordingly, in August of 1980 the Fiscal Year 1980 funding for Section 5(a)(1) was distributed as follows:

State	Amount of Award
Alabama	$224,866
Alaska	128,472
Arizona	141,179
Arkansas	128,472
California	1,237,131
Colorado	156,703
Connecticut	176,836
Delaware	128,472
District of Columbia	128,472
Florida	443,912
Georgia	310,496
Hawaii	128,472
Idaho	128,472
Illinois	659,560
Indiana	324,566
Iowa	170,287
Kansas	130,020
Kentucky	206,431
Louisiana	255,916
Maine	128,472
Maryland	245,971
Massachusetts	328,689
Michigan.	565,199
Minnesota	241,846
Mississippi	156,703
Missouri	275,080

Montana	128,472
Nebraska	128,472
New Hampshire	128,472
New Jersey	419,412
New York	998,922
North Carolina	326,991
North Dakota	128,472
Ohio	635,303
Oklahoma:	
Public	153,410
Private	5,234
Oregon	135,356
Pennsylvania	654,224
Puerto Rico	226,807
Rhode Island	128,472
South Carolina	179,991
Tennessee	250,579
Texas	784,244
Utah	128,472
Vermont	128,472
Virginia	299,822
Washington	216,619
West Virginia	128,472
Wisconsin	281,143
Wyoming	128,472
TOTAL	$13,875,000

In accordance with the provisions of the Tydings Amendment, Section 412(b) of the General Education Provisions Act (Public Law 90-247 as amended), these Fiscal Year 1980 funds could be used by the States in the fiscal year in which appropriated and in the succeeding fiscal year. This meant, for practical purposes, that the funds would be used by the States in the school year 1980-1981. The States could use the funds for the types of activities described in Section 8 of Public Law 95-207, with the overall purpose of assisting in the development of comprehensive elementary/secondary career education programs in local educational agencies. Public Law 95-207 required that the funds be administered by the State educational agency and that the career education activities be coordinated by the State official designated as the State Coordinator of Career Education.

Within the framework of Section 8 of Public Law 95-207, the scope and nature of the career education activities carried out with Fiscal Year 1980 funds in the participating States varied considerably from State to State. Information about the activities conducted in a particular State can be obtained by contacting the State Coordinator of Career Education in the State educational agency of the State concerned. A

listing of the names, addresses, and telephone numbers of the State Coordinators of Career Education will be found in ERIC Document No. ED-194-771.

APPENDICES

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Appendix A

IDENTIFYING AND COMPILING INFORMATION ABOUT MINORITY COMMUNITY BASED ORGANIZATIONS' EFFORTS TO SERVE IN-SCHOOL YOUTH

Contractor:
InterAmerica Research Associates, Inc.
Rosslyn, Virginia

Contract Award from Career Education Program for:
10/1/80 - 9/30/81
$211,789
Contract No. 300-80-0785

PROJECT DIRECTOR: Norberto Cruz, Jr.
InterAmerica Research Associates, Inc.
1555 Wilson Boulevard, Suite 600
Rosslyn, Virginia 22209 .
(703) 522-0870

PARTICIPATING INSTITUTION(S): Representatives of Minority Community Based Organizations (CBOs)

MAJOR OBJECTIVES

1. To identify community based organizations that are actively working with minority youth.

2. To document how minority community based organizations can become more involved in career education by the development of interests, resources, and expertise in creating linkages with career education programs in order to expand opportunities for minority youth.

PROJECT ACTIVITIES

InterAmerica will contact minority CBOs who have already expressed an interest to the Office of Career Education in working collaboratively with career education programs.

A series of two-day mini-conferences for representatives of participating minority CBOs will be organized and implemented in the Washington, D.C. metropolitan area.

COMMUNICATION

A single volume of notes compiled from all of the mini-conferences will be submitted to the Office of Career Education at the end of the mini-conference series. Three copies of a final report covering all project activities will be submitted at the end of the contract.

Appendix B

IMPLEMENTATION OF SECTION (12(a) OF THE CAREER EDUCATION INCENTIVE ACT (PUBLIC LAW 95-207)

Section 12(a) of the Career Education Incentive Act (Public Law 95-207) calls for the Office of Career Education (OCE) of the U.S. Department of Education, after consultation with the National Occupational Information Coordinating Committee (NOICC), to furnish information to interested parties about "Federal programs which gather, analyze, and disseminate occupational and career information."

Consultations with NOICC early in Fiscal Year 1979 (the first year of operation of Public Law 95-207) indicated that NOICC had already arranged for the development of the manuscript of a publication to be entitled NOICC-Related Activities: A Review of Federal Programs. It was determined that this publication would, in fact, identify and describe "Federal programs which gather, analyze, and disseminate occupational and career information."

OCE and the NOICC staff decided that the best use of the Fiscal Year 1979 funds under Section 12(a) of Public Law 95-207 would be to provide for the printing and distribution of additional copies of NOICC-Related Activities: A Review of Federal Programs, over and above the number of copies which NOICC would have been able to print with its own resources. Accordingly, under the authority of Section 5(a)(2)(B) of Public Law 95-207, Fiscal Year 1979 career education funds were reserved and made available to supplement NOICC's printing order for the new publication. These funds provided for the printing and distribution of 6,200 supplementary copies of the 290-page publication. The supplementary copies were widely distributed across the country, with one of the main channels of distribution being the State Coordinators of Career Education. The publication was also entered into the ERIC System under the accession number ED-178-773.

Early in Fiscal Year 1980, further consultations were held with NOICC concerning the implementation of Section 12(a) of Public Law 95-207. These consultations indicated that the U.S Department of Labor (DOL) was already at work on the development of the manuscript for a publication to be entitled A Counselor's Guide to Occupational Information: A Catalog of Federal Career Publications. It was determined that this publication would serve to identify and describe "Federal programs which gather, analyze, and disseminate occupational and career information," as called for under Section 12(a) of the Career Education Incentive Act.

OCE and the NOICC staff decided that the best use of the Fiscal Year 1980 funds under Section 12(a) of Public Law 95-207 would be to provide for the printing and distribution of additional copies of A Counselor's Guide to Occupational Information: A Catalog of Federal Career Publications, over and above the number of copies which DOL would have been able to print with its own resources. The manuscript for the Counselor's Guide was completed and sent to the U.S. Government Printing Office for printing in July of 1980. At that time, under the authority of Section 5(a)(2)(B) of Public Law 95-207, the U.S. Department of Education reserved Fiscal Year 1980 career education funds and made these funds available to supplement DOL's printing order for the new publication.

A total of 21,500 supplementary copies of the 63-page publication were printed with the Fiscal Year 1980 career education funds made available under Public Law 95-207. The main channel for the distribution of the supplementary copies of the Counselor's Guide was through the State Coordinators of Career Education in each of the States and territories. Multiple copies of the Guide were shipped to each Sate Coordinator of Career Education. The number of copies per State varied from 595 copies per State (sent to the States with the largest populations) to 210 copies per State (sent to the States with the smallest populations). The State Coordinators of Career Education were requested to distribute the Counselor's Guide to individuals in each State who are interested in and can benefit from this type of information. The publication was also entered into the ERIC System under the accession number ED-195-747.

It is believed that A Counselor's Guide to Occupational Information: A Catalog of Federal Career Publications will be useful to persons in State and local educational agencies who are involved in developing and implementing career education programs, vocational education programs, and CETA-related programs and who can benefit from knowledge about the many Federal sources of occupational and career information.

It is, of course, anticipated that further steps will be taken to address the purpose of Section 12(a) with Public Law 95-207 funds appropriated in Fiscal Year 1981.

Appendix C

EVALUATION OF THE IMPLEMENTATION OF THE CAREER EDUCATION INCENTIVE ACT OF 1977

Contractor:
American Institutes for Research
Palo Alto, California

Contract Award from Office of Education for:
9/21/79 to 3/31/81
$110,356 (FY 79 funds for Phase I)
$116,042 (FY 80 funds for Phase II)
Contract No. 300790544

PROJECT DIRECTOR: Dr. Steven M. Jung
American Institutes for Research
P.O. Box 1113
Palo Alto, California 94302
(415) 493-3550

PARTICIPATING INSTITUTION(S): American Institutes for Research
Federal, State, and Local Policy-Makers and Program Managers in Career Education

MAJOR OBJECTIVES

The primary purpose of this project is to conduct preliminary analyses of the "evaluability" of career education as it is being implemented under the Career Education Incentive Act of 1977 (PL 95-207). The specific objectives of the project are as follows.

1. To conduct an exploratory assessment of the career education program in order to ensure that program objectives and assumptions are well-defined and plausible and that further program evaluation is feasible and likely to be useful.

2. To conduct a rapid feedback evaluation aimed at providing a preliminary estimate of program performance based on available or readily obtainable information regarding the efficiency, effectiveness, and responsiveness of the program, and to provide the basis for a possible nationwide impact assessment of career education.

PROJECT ACTIVITIES

During the first phase of the project, staff will: (1) conduct an analysis of the State career education plans recently submitted by States and insular areas; (2) hold interviews with career education stakeholder groups and federal policymakers; (3) develop comprehensive program logic models for the PL 95-207 enterprise; (4) estimate the feasibility of measuring actual program inputs, processes, and outcomes, and (5) develop evaluable program models reflecting those portions of the program for which plausible, measurable objectives have been devised, feasible sources of performance data are available, and likely management uses of performance data have been identified. The second phase of the project is contingent upon Phase I findings that the career education program is sufficiently evaluable to justify further work. In Phase Two project staff will: (1) collect information on program activities and performance through site visits and reviews of FY 79 and FY 80 State evaluation reports; (2) prepare estimates of the feasibility and costs of various evaluation alternatives; and (3) develop criteria for possible use in a national impact assessment of the career education program.

EVALUATION

Objective 1. The intended program logic model(s) for PL 95-207 and the alternative evaluable program model(s) will be reviewed by USOE and OCE officials at the conclusion of Phase I.

The adequacy of the program logic model(s) will be demonstrated by the agreement of the program officials that it does in fact represent the career education implementation sequence as envisioned by PL 95-207. The utility of the evaluable program model(s) will be evidenced in a decision to go ahead with phase two of this project.

Objective 2. The results of the rapid feedback evaluation will have primarily formative implications. Their value will be determined by the extent to which they enable Federal, State, and local officials to modify program objectives and activities in preparation for a national impact assessment of career education to be conducted at a later date.

COMMUNICATION

An interim report describing PL 95-207 objectives and activities, the program logic model(s), and measurement indicators will be distributed to State career education coordinators following its approval by USOE and OCE. The final report, containing sections on the extent of PL 95-207 implementation to date and the prospects for further evaluations, will be submitted to the USOE Office of Evaluation and Dissemination and Office of Career Education. At the conclusion of Phase II, the Project Director will also make a presentation to the National Advisory Council on Career Education, summarizing the major findings and implications of the study. A presentation about the utility of the evaluability assessment model in evaluating educational programs will also be made at an appropriate professional meeting (e.g., AERA).

Appendix D

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